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Global Public Affairs Announces Senior Additions to the Toronto Office

Global Public Affairs is pleased to announce that Rod Elliot has joined Global's Toronto office as Director and Monica Masciantonio has joined as Senior Consultant. These two senior level additions to the team demonstrate Global's commitment and continued growth in this strategic public affairs jurisdiction.

Before joining Global, Rod Elliot gained significant experience in a number of roles at Queen's Park. Most recently, he was the Chief of Staff to the Minister of Economic Development and Trade where he was instrumental in the Ontario government's response to the crisis in the Ontario auto sector and oversaw crisis management on other key economic issues particularly in the telecommunications and industrial manufacturing sectors

Rod was also Chief of Staff to the Ontario Government House Leader and advised the minister, the Premier's Office and the Cabinet on the government's legislative agenda. At the same time, Rod provided strategic advice to the minister with regard to his responsibilities for the Aboriginal Affairs portfolio – then a newly created ministry in the Ontario government. He was also a Senior Advisor to the Ontario Attorney General. Previously Rod spent seven years at TD Bank Financial Group executing government relations programs on behalf of the bank.

Monica Masciantonio has significant experience with the Ontario provincial government most recently as Senior Advisor to Premier Dalton McGuinty. She was responsible for managing the long-term strategic direction and execution of high-level meetings and events for the Premier both domestically and internationally, including Ontario Trade Missions to India and Pakistan. Previously Monica worked for several federal government ministries and the Prime Minister's Office. Most recently, Monica was with the University of Toronto's Division of Advancement. Monica's understanding of the dynamics of Queen's Park is well recognized and her expertise in this area will be instrumental to Global's clients.

The additions of Rod and Monica to Global's Ontario provincial government relations team broadens and deepens Global's expertise at Queens' Park. Rod and Monica will be working closely with their counterparts in Global's Ottawa and Calgary offices to provide a seamless suite of government relations services to Global's clients.

Global Public Affairs is Canada's premier public policy and government relations firm. Serving clients across Canada and internationally, we offer a full range of public affairs services, including strategic research and advice, government advocacy, and issues management. Global Public Affairs is uniquely positioned to deliver integrated public affairs strategies across federal, provincial and municipal jurisdictions.

For additional information please contact our Toronto office at 416.979.3360 or www.globalpublicaffairs.ca

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